RPG Email Signature Standards

RPGMotor Works

Name, job title, RPGMotor Works GmbH, direct phone, mobile and www.rpgmotor-works.com. Small horizontal lockup below the contact lines.

- Used by headquarters, shared functions and RPG ServiceLine staff.

Industrial Drives

Same layout, with the Industrial Drives divisional lockup in place of the corporate lockup.

Mobility

Same layout, with the Mobility divisional lockup.

Aerospace & Defense

Same layout, with the Aerospace & Defense divisional lockup. No campaign banners on this division's signatures.

Layout rules

- Arial 10 pt in Stator Navy, name in bold.
- Logo image 160 px wide, hosted by SignaturePilot.
- No quotes, personal pronouns line or extra images.

Banner rules

Banners are 600 × 100 px, scheduled by Marketing for set dates, and appear on new emails only.

- One banner at a time, linked to a page on www.rpgmotor-works.com.

Mobile and replies

Replies and mobile mail use a text-only short signature: name, job title, phone.

- SignaturePilot applies it automatically; don't set your own on your phone.