RPG Product Dress Standard 2026

ServoPrime and ServoXcel servo motors

DRIVE END, CONNECTOR SIDE, TOP

- Stator Navy housing, RAL 5011 fine texture
- RPG Red brand ring on the drive-end flange
- Nameplate band with product-brand lockup in white
- Rotor symbol on the encoder cover
- RPG ServiceLine label, small or medium

ServoXcel wears the same dress as ServoPrime. The descriptor on the nameplate band is the only difference; don't add stripes or performance graphics to tell them apart.

eMotion traction motor housings

SIDE, INVERTER END, MOUNTING FACE

- Steel Gray housing, RAL 7031
- Brand ring cast into the end cover, filled RPG Red
- Nameplate band on the cooling jacket
- eMotion® lockup, white on red
- High-voltage warnings as the vehicle maker specifies

Traction motors often end up hidden inside a vehicle. Dress them anyway: assembly lines and service technicians see them every day.
Where the vehicle maker asks for a neutral part, ship with the nameplate band only and record the exception on the order.

RoboTorq joint modules

OUTPUT FLANGE, CABLE SIDE

- Stator Navy or Steel Gray anodized housing
- 2 mm red anodized ring at the output flange
- Rotor symbol laser-etched on the cable cover
- RoboTorq® name in Barlow Condensed SemiBold caps
- QR code linking to the ServiceLine record

Joint modules are small and usually sit under a robot arm cover. Keep markings to the ring and the etched Rotor; the full lockup lives on the packaging and the datasheet.

Drive cabinets and control panels

FRONT, DOOR OPEN, SIDE

- Stator Navy doors and frame
- Rotor upper left on the main door, 150 mm minimum
- Nameplate band across the top of the door, 60 mm tall
- Divisional lockup on the inside of the door
- Large RPG ServiceLine label, lower right

AeroX flight hardware (restricted marking)

HOUSING, CONNECTOR FACE

- Finish per customer drawing
- Part and serial number per customer drawing
- 6 mm laser-etched Rotor, only where the drawing allows it
- No brand ring and no nameplate band
- No product-brand lockup on the part

AeroX parts follow the customer's marking specification first. Any brand dress needs written approval from the program manager and from Brand.
Never add marking to a part after qualification, even to replace a damaged label.

Pallets and transport frames

LONG SIDE, SHORT SIDE, TOP

- Steel Gray frame or untreated wood
- 200 mm white Rotor stencil on two opposite sides
- Stator Navy shipping label holder
- Plant code and frame number in Barlow Condensed SemiBold
- Return address of the shipping plant

Returnable steel frames are company assets, so stencil them and they come back. One-way wooden pallets get a printed label only, no stencil.